



FREDERIX Cloud WiFi

Professional WiFi solutions
with measurable added value

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We are the experts for digitization, networks and WiFi

15 years of experience with innovative hotspot systems

Our mission is the optimal WiFi solution for your company and your budget. We deliver high-performance WiFi networks that offer your company real, measurable added value.

FREDERIX started in 2005 as an IT partner. We soon focused on smart WiFi solutions for businesses and developed the first solutions for

customer and guest WiFi. We have consistently oriented ourselves on customer needs and have developed practical features from the very beginning. Our main focus has always been to provide highest levels of security and data protection for our customers.

With the digitization of companies new requirements for networking,

control and monitoring of WiFi networks are emerging. Therefore, we offer a new, decentralized and hardware independent product, which can be adapted to the needs of all customers in a modular principle -

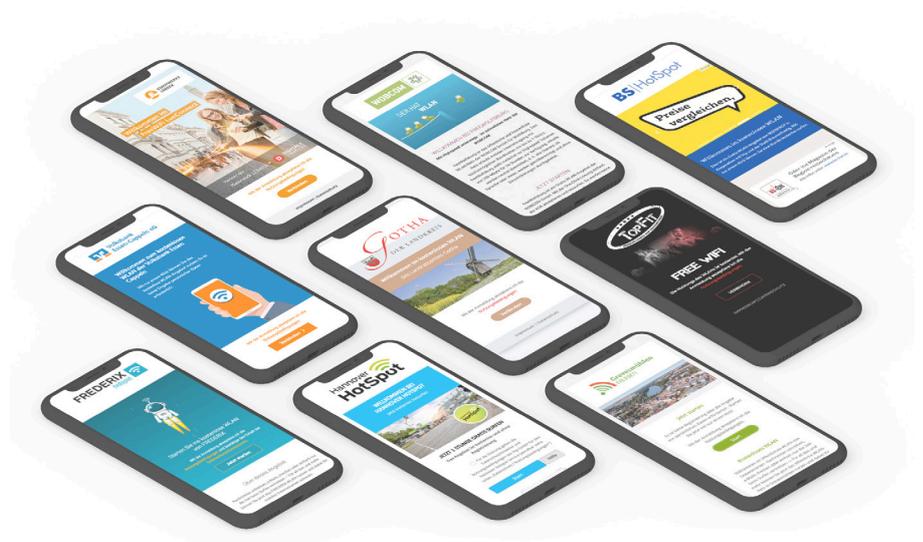
FREDERIX Cloud WiFi

Maximum flexibility for strong brands

Endless possibilities to deliver more than a WiFi login

FREDERIX Cloud WiFi offers your customers a complete customizable login page without any design restrictions. Furthermore, external content can be integrated. This allows an optimal use of the touchpoint for marketing purposes, such as competitions, special offers, product news or general information about opening hours.

You can also get FREDERIX Cloud WiFi as a white label version and use it with your own branding.



Top features



WiFi4EU Capability

FREDERIX Cloud WiFi fulfills all requirements for subsidies according to WiFi4EU



Dynamic Expiry

Your customer's surfing time is highly customizable. You can create refined rules for customer's surfing time and re-connection.



Cool Down Function

You can determine for how long a user must pause between sessions. The user is shown the time when they can log in again.



Remember Me

The system automatically determines remaining time and data volume and automatically reconnects your customer to ensure a best in class surfing experience, even across different locations.



Opening Hours Control

Outside the opening hours no connection is possible. The user is shown the time when it is possible to log in again.

Analytics Dashboard

The analytics data from FREDERIX Cloud WiFi support your customers' marketing efforts. The WiFi usage data can provide important key figures and valuable information

for marketing and the design of sales floors. The customizable FREDERIX Cloud WiFi Analytics Dashboard presents a large variety of relevant data over the period of time you

choose in a clear and detailed way. By keywording the access points you can filter based on regions, branches, departments, etc.

Among other parameters your customers can choose from the following:

Sessions

- > Number of sessions
- > Avg. sessions per day
- > Avg. sessions per hotspot
- > Total/Avg. session duration
- > Total/Avg. data volume
- > Download volume total
- > Download per session
- > Upload volume total
- > Upload per session

Users

- > Number of users
- > Number of recurring users
- > Avg. sessions per user
- > Avg. session duration per user
- > Avg. traffic per user

Website Analytics

- > Top categories
- > Top domains

User Devices

- > Operating system
- > Operating system version
- > Browser
- > Device language
- > Device manufacturer
- > Device model
- > Device type

Plug-ins and third-party integration

FREDERIX Cloud WiFi is a plug-in-based system that integrates third-party functionalities. Our in-house development team is continuously programming new plug-ins and integrations, which considerably expand the customer benefit. With this flexible solution we provide your customers with a future-oriented platform of the highest standard.

The following cooperation partners work exclusively with FREDERIX Hotspot:



ShareMagazines

With sharemagazines you have free access to over 400 current German and international magazines and journals. Without registration and without hidden costs.



REOS, the real estate Operation System

REOS is the first platform that intelligently links buildings, management and tenants. Control real estate and rental issues through a single system.



Boostcom - Retail loyalty systems

Boostcom serves the global shopping center industry with a customer loyalty platform.



eKomi, the feedback company

A leading company for online customer feedback solutions expands its portfolio with the integration into FREDERIX Cloud WiFi and will very soon offer WiFi-based feedback tools for businesses.

GDPR compliant

FREDERIX Cloud WiFi provides your customers with a GDPR-compliant product, whose robustness is monitored at regular intervals by specialist lawyers for its compliance with the GDPR legislation. FREDERIX Hotspot keeps the system updated with the latest legal requirements. This way your customers can be sure that all legal requirements are met.

100% Made in Germany

We want to offer you the best possible product quality and security. Design, software development, data centers, production and support are therefore exclusively located in Germany. Our software is created in our in-house development department, whose sole focus is the further development of the FREDERIX Cloud WiFi.

Flexible contract period

Your customers want to offer secure WiFi at competitive rates, but do not want to commit to a long-term contract? We provide your customers with a secure WiFi solution at a favorable price and in a simple manner. Your customers can enjoy more freedom with flexible contract periods, simply by choosing the plan that suits best.

NFR licences

FREDERIX Cloud WiFi brings the advantages and ideas closer to your customers. We are happy to support you with an NFR licence and everything you need for a convincing PoC. Challenge us to see how our creative solutions can support your projects and your customers in the best possible manner.

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Are you interested in a professional WiFi solution?

Let's start.

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